

AUGUST 1

fashion calendar

1983

JANUARY

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

MARCH

S	M	T	W	T	F	S
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

S	M	T	W	T	F	S
			1	2		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
			1	2		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
			1	2	3	4
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
			1			
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

a weekly publication • 43rd year

ruth finley, publisher • 185 east 85th street • n.y., n.y. 10028 • (212) 289-0420

1984

JANUARY							FEBRUARY							MARCH							APRIL							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	
8	9	10	11	12	13	14	5	6	7	8	9	10	11	4	5	6	7	8	9	10	8	9	10	11	12	13	14	
15	16	17	18	19	20	21	12	13	14	15	16	17	18	11	12	13	14	15	16	17	15	16	17	18	19	20	21	
22	23	24	25	26	27	28	19	20	21	22	23	24	25	18	19	20	21	22	23	24	22	23	24	25	26	27	28	
29	30	31					26	27	28	29				25	26	27	28	29	30	31	29	30						
MAY							JUNE							JULY							AUGUST							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11	
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18	
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25	
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31					26	27	28	29	30	31		
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
						1	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	
2	3	4	5	6	7	8	7	8	9	10	11	12	13	14	15	16	17	18	19	20	11	12	13	14	15	16	17	
9	10	11	12	13	14	15	14	15	16	17	18	19	20	18	19	20	21	22	23	24	9	10	11	12	13	14	15	
16	17	18	19	20	21	22	21	22	23	24	25	26	27	28	29	30	31				16	17	18	19	20	21	22	
23	24	25	26	27	28	29								25	26	27	28	29	30		23	24	25	26	27	28	29	
30														30	31						30	31						

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, JULY 25 & AUGUST 1, 1983

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday July 25	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday July 25	OPENING: SPRING- SUMMER '84 By appointment. Contact: Barbara Schwartz or Livio Scarano, 772-8645.	CALLA BY CALLAGHAN BY GIANNI VERSACE	320 EAST 65TH STREET
Beginning Monday July 25	OPENING OF SPRING/ SUMMER MENSWEAR Continuous by appointment. Contact: Abby MacFadden, 431-1090.	DIMITRI COUTURE, LTD.	110 GREENE STREET SHOWROOM - 6TH FLOOR
Beginning Monday July 25	SWIMWEAR COLLECTION & COTTON ENSEMBLES By appointment. Contact: Barbara Picardo, 935-6087.	MIZAR-BOSCHI FROM ITALY	PANCALDI & B. INC. 60 EAST 56TH STREET
Beginning Monday July 25	OPENING OF RESORT/ EARLY SPRING COLLECTION Men's & women's fashions. By appointment. Contact: 489-0191.	LYNN NOVAK	40 WEST 55TH STREET SUITE 901
*July 25- July 28	FALL HAUTE COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44.		
Friday July 29 9:00 A.M.	PRE-SPRING SPORTSWEAR SHOW FOR BUYING OFFICES And N.Y. stores only. By inv. Thereafter appt, 354-4900. Dresses, 11th fl, 944-0400.	LIZ CLAIBORNE	1441 BROADWAY SHOWROOM - 7TH FLOOR
July 30	JEWELRY EXHIBIT AT N.Y. HILTON & SHERATON CENTRE (July 30 - Aug. 3)		
*July 31	ATLANTA MEN'S & BOYS' APPAREL MARKET; Don Berg (404) 688-8994.(July 31-Aug. 2)		
*July 31- Aug. 2	PREMIERE COLLECTIONS DUSSELDORF. PREVIEW OF SPRING '84 WOMEN'S FASHIONS IN DUSSELDORF. Contact: Dusseldorf Trade Shows, 840-7744.		
Aug. 1	THERESE ANDREE COUTURE FOR JUBE LTD.....512 Seventh.....43rd Floor.....730-0177		
Aug. 1	BASCO SPORTSWEAR (Men's & Women's)..... 15 W 55th.....Suite 1D.....586-0016		
Aug. 1	CIAO SPORT LTD; & C.S. PETITES.....525 Seventh.....9th Floor.....944-8849		
Aug. 1	JENNIFER GEORGE INC. (Whodunnit).....60 W 55th.....2nd Floor.....245-2244		
Aug. 1-26	GIVENCHY 5 (Spring).....680 Fifth.....Suite 509.....245-2330		
Aug. 1	SIGNATURES BY RUSS TAYLOR.....512 Seventh.....6th Floor.....354-4700		
Aug. 1	GEORGE SIMONTON FOR C'EST SIMONE.....209 W 38th.....6th Floor.....840-2035		
Aug. 1	SWEE LO.....498 Seventh.....18th Floor.....947-2697		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 1	MICHAEL VOLBRACHT SPORTS.....	1411 Broadway....29th Floor.....	354-0515
Aug. 1	YEOHLEE.....	60 W 55th.....2nd Floor.....	245-2244
Aug. 1	YUKIKO HANAI.....	512 Seventh.....6th Floor.....	354-4700
Tuesday	SHOWING OF SPRING	EVAN-PICONE SPORTSWEAR	1411 BROADWAY
Aug. 2	COLLECTION		SHOWROOM - 37TH FLOOR
5:30 P.M.	By inv. Also Aug. 9, 5:30; Aug. 10, 5:30. Press: 536-9624. Buyers: 536-9533.		
Aug. 3-19	SALVATORE FERRAGAMO RTW (Spring).....	663 Fifth.....5th Floor.....	838-9470
Cancelled	THE AMALFI SPRING SHOE SHOW FOR PRESS, ORIGINALLY SCHEDULED FOR WED., AUG. 4,		
Aug. 4	5:00-7:00 P.M., HAS BEEN CANCELLED.		
Aug. 4	PATTI CAPPALLI; & PLAYERS.....	25 W 39th.....Suite 601.....	944-5944
Beginning Saturday	OPENING OF SPRING '84 SHOE COLLECTION	XAVIER DANAUD	3 WEST 57TH STREET NEW SHOWROOM - 10TH FLOOR
Aug. 6	By appointment. Contact: 421-4250.		
Beginning Saturday	OPENING OF SPRING '84 SHOE COLLECTION	CHRISTIAN DIOR SOULIER	3 WEST 57TH STREET NEW SHOWROOM - 10TH FLOOR
Aug. 6	By appointment. Contact: 421-4250.		
Beginning Saturday	OPENING OF SPRING/SUMMER SHOE COLLECTION	GAROLINI	4 WEST 58TH STREET SHOWROOM - 5TH FLOOR
Aug. 6	At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc., 489-8420.		
Beginning Saturday	SPRING '84 SHOE COLLECTIONS	ANDREW GELLER INDUSTRIES, INC.	660 MADISON AVENUE SHOWROOMS - 14TH FLOOR
Aug. 6	Andrew Geller, Julianelli, Geoffrey Beene, Beene Bag, Sleekers. By appt., 888-6161.		
Beginning Saturday	OPENING OF SPRING/SUMMER SHOE COLLECTION	HALSTON FOR GAROLINI	4 WEST 58TH STREET SHOWROOM - 5TH FLOOR
Aug. 6	At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc., 489-8420.		
Beginning Saturday	OPENING OF SPRING '84 SHOE COLLECTION	CHARLES JOURDAN	3 WEST 57TH STREET NEW SHOWROOM - 10TH FLOOR
Aug. 6	By appointment. Contact: 421-4250.		
Saturday	FOOTWEAR BY GIORGIO ARMANI & EMPORIO ARMANI	MAMAR/MARAOLO	N.Y. HILTON HOTEL ROOM 4255
Aug. 6-	Premiere Spring footwear. Also by Mario Maraolo & Mamar. By appointment.		
Aug. 9	Buyers: Francesco Graffei, 832-8182. Press: Jane McEntyre, 861-6632.		
Aug. 6-9	NATIONAL SHOE FAIR AT N.Y. COLISEUM, HILTON, & SHERATON CENTRE. Contact: 246-3410.		
*Aug. 6	RESORT READY-TO-WEAR AT MIAMI APPAREL MART, Contact: (305) 261-2900. (Aug. 6-9)		
Monday	SHOWING OF HOLIDAY &	BETTINA KNITWEAR	REGENCY HOTEL
Aug. 8	RESORT KNITWEAR	(BAL HARBOUR, FLORIDA)	BALLROOM
11:30 A.M.	Luncheon. By inv. By appt. through August 12. Contact: Teddy Stoppa, (305) 865-6716.		
Monday	SHOWING OF RESORT COLLECTION	JACK MULQUEEN, LTD.	575 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Aug. 8			
2:00 P.M.	By invitation. Thereafter by appointment. Contact: Marianne Dube, 221-3789.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Aug. 8 5:00 P.M. Cocktails	SWIMWEAR FEATURING "LYCRA" SPANDEX & "ANTRON" NYLON Show at 6:00. Fashions from more than 50 manufacturers. By invitation. Trade: Delia Soto, 971-4576. Press: Penny Bool, 971-4308.	DUPONT COMPANY (350 FIFTH AVENUE)	ROSELAND 239 WEST 52ND STREET
Monday Aug. 8 5:30 P.M.	PRESS RECEPTION FOR CHARLOTTE FORD From 5:30-7:30. By invitation. Press: Jody Donohue Associates, 688-8653.	CHARLOTTE FORD FOR JONDEL	HELMESLEY PALACE-455 MADISON DRAWING ROOM
Aug. 8	RESORT MARKET WEEK IN NEW YORK (August 8-12)		
Aug. 8	ADRI.....	552 Seventh.....	2nd Floor..... 719-5020
Aug. 8	AGATHA BROWN.....	498 Seventh.....	4th Floor..... 947-7655
Aug. 8	AKIRA.....	530 Seventh.....	30th Floor..... 398-0018
Aug. 8	LLOYD ALLEN.....	110 W 40th.....	26th Floor..... 944-9577
Aug. 8	RANDY ALLEN.....	39 W 55th.....	4th Floor..... 246-3100
Aug. 8	ALPHA CUBIC.....	1441 Broadway....	18th Floor..... 391-6655
Aug. 8	RITA ANGELO FOR BERI.....	498 Seventh.....	9th Floor..... 279-2239
Aug. 8	JOHN ANTHONY.....	550 Seventh.....	24th Floor..... 840-0370
Aug. 8	ANTONELLA PREVE.....	498 Seventh.....	9th Floor..... 736-1771
Aug. 8	ARLEQUIN.....	575 Seventh.....	Suite 2200..... 719-9391
Aug. 8	GIORGIO ARMANI.....	650 Fifth.....	20th Floor..... 265-2760
Aug. 8	RICHARD ASSATLY FOR BENTON LTD.....	500 Seventh.....	18th Floor..... 719-9290
Aug. 8	BILL ATKINSON.....	512 Seventh.....	2nd Floor..... 221-8510
Aug. 8	JHANE BARNES.....	21 W 38th.....	11th Floor..... 921-2442
Aug. 8	BARON PETERS; & ROBERT LEONARD.....	530 Seventh.....	30th Floor..... 944-0666
Aug. 8	ADAM BEALL.....	250 W 35th.....	16th Floor..... 736-0024
Aug. 8	GEOFFREY BEENE.....	550 Seventh.....	4th Floor..... 398-0800
Aug. 8	BEENEBAK.....	205 W 39th.....	17th Floor..... 944-8080
Aug. 8	BELLE FRANCE BY JANE SCHAFFHAUSEN.....	419 Park Ave S...	20th Floor..... 686-5780
Aug. 8	HARVE BENARD LTD.....	205 W 39th.....	5th Floor..... 354-8420
Aug. 8	BEREK HAND-KNIT SWEATERS.....	265 W 37th.....	20th Floor..... 921-4317
Aug. 8	GLORIA BETKER.....	209 West 38th....	3rd Floor..... 719-5510
Aug. 8	BIS BY GENE EWING.....	575 Seventh.....	25th Floor..... 921-0685
Aug. 8	B-J ENTERPRISES, INC.....	488 Seventh.....	Suite 503..... 594-6338 (Elsie Barg, Gelosia by Santo Caristi, Mady Gerrard, David Mark, Greg O'Dea, Ina di Seregio, B.G. Temple)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	RAUL BLANCO/ELAN.....	530 Seventh.....6th Floor.....	382-2610
Aug. 8	BILL BLASS LTD.....	550 Seventh.....12th Floor.....	221-6660
Aug. 8	LEON BLOCK COLLECTION.....	498 Seventh.....22nd Floor.....	736-5365
Aug. 8	ALKE BOKER.....	552 Seventh.....Suite 400.....	575-8400
Aug. 8	MARK BOUWER LTD.....	575 Seventh.....23rd Floor.....	840-4460
Aug. 8	ELEANOR P. BRENNER.....	1460 Broadway....12th Floor.....	382-2655
Aug. 8	BRITISH KHAKI BY ROBERT LIGHTON.....	37 W 57th.....Suite 1110.....	755-8506
Aug. 8	ALBERT CAPRARO LTD.....	550 Seventh.....18th Floor.....	840-1679
Aug. 8	PIERRE CARDIN SPORTIF; & KNITS.....	550 Seventh.....5th Floor.....	354-9760
Aug. 8	CASI.....	530 Seventh.....2nd Floor.....	944-8870
Aug. 8	OLEG CASSINI COLLECTIONS.....	530 Seventh.....9th Floor.....	354-6990
Aug. 8	CASTLEBERRY KNITS LTD.....	530 Seventh.....5th Floor.....	221-4333
Aug. 8	ARTHUR CHAPNIK.....	230 West 38th....6th Floor.....	840-2777
Aug. 8	LUCILLE CHAYT.....	264 West 35th....6th Floor.....	564-2584
Aug. 8	RON CHERESKIN FOR WOMEN.....	530 Seventh.....10th Floor.....	382-3710
Aug. 8	CHINOISE/BANCO.....	525 Seventh.....3rd Floor.....	944-6450
Aug. 8	CIRCLE; & KENNSINGTON BLUE.....	225 W 39th.....11th Floor.....	730-8210
Aug. 8	WAYNE CLARK.....	530 Seventh.....28th Floor.....	382-2880
Aug. 8	CLEOPATRA.....	530 Seventh.....20th Floor.....	382-2454
Aug. 8	ANA COLON.....	215 W 40th.....9th Floor.....	944-9630
Aug. 8	KATHRYN CONOVER.....	530 Seventh.....3rd Floor.....	944-2744
Aug. 8	BERN CONRAD.....	530 Seventh.....27th Floor.....	391-8052
Aug. 8	CONSTANCE BY CONSTANCE MALLAS.....	498 Seventh.....16th Floor.....	947-2575
Aug. 8	CRISCIONE.....	525 Seventh.....7th Floor.....	730-7310
Aug. 8	DAVID CRYSTAL.....	498 Seventh.....23rd Floor.....	760-3298
Aug. 8	LEAMOND DEAN-NORMAN TERRY INC.....	498 Seventh.....20th Floor.....	239-0644
Aug. 8	DIANNE B FOR CYGNE DESIGNS.....	530 Seventh.....14th Floor.....	354-6474
Aug. 8	CHRISTIAN DIOR SPORTSWEAR.....	550 Seventh.....7th Floor.....	944-9820
Aug. 8	DDDOMINICK.....	530 Seventh.....8th Floor.....	719-3833
Aug. 8	MARK DUFETY (Premiere).....	37 W 57th.....Suite 1010.....	686-4551

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	EKLEKTIC LTD.; & EKLEKTIC PETITES.....	498 Seventh.....	9th Floor..... 947-4492
Aug. 8	PERRY ELLIS.....	575 Seventh.....	2nd Floor..... 921-8500
Aug. 8	ENCORE (DIV OF UMI).....	530 Seventh.....	27th Floor..... 764-0611
Aug. 8	ESTEVEZ.....	530 Seventh.....	20th Floor..... 944-8470
Aug. 8	BOB EVANS FOR JUBE LTD.....	512 Seventh.....	43rd Floor..... 730-0177
Aug. 8	HEATHER EVANS.....	550 Seventh.....	19th Floor..... 719-3882
Aug. 8	CAROLYN EVE (NEUSTADTER).....	Drake (421-0900).....	(303) 444-4470
Aug. 8	FLORENCE & CELESTE (Chu Chi Knits,.....)	498 Seventh.....	9th Floor..... 279-9620 Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz)
Aug. 8	RICHARD FREDRICKS INC.....	566 Seventh.....	4th Floor..... 719-9370
Aug. 8	JOHN ANTHONY FOR FRIEDRICKS SPORT.....	205 W 39th.....	13th Floor..... 840-8867
Aug. 8-12	GENNY.....	Mayfair Regent....Park & 65th.....	308-2400
Aug. 8	GENTILLESSE BY DIANE DICKINSON.....	530 Seventh.....	9th Floor..... 354-4147
Aug. 8	DIANE GILMAN.....	512 Seventh.....	43rd Floor..... 719-4502
Aug. 8	MORT GOLDMAN (Dan DeSantis, Harriet K...)	498 Seventh.....	7th Floor..... 564-3467 Mark Heister, Rosemary Langkamp, Megly, L'Estelle D'Ore)
Aug. 8	GOLDWORM.....	1411 Broadway....Suite 3517.....	575-0344
Aug. 8	HENRY GRETHEL DESIGN.....	1411 Broadway....	32nd Floor..... 840-6162
Aug. 8	BETTY GRISHAM.....	498 Seventh.....	9th Floor..... 736-2480
Aug. 8	GUNTER; & MOLISANI (ITALY).....	512 Seventh.....	20th Floor..... 921-4010
Aug. 8	ELEANORE HADLEY LTD.....	491 Seventh.....	6th Floor..... 279-6053
Aug. 8	BILL HAIRE LTD.....	550 Seventh.....	10th Floor..... 840-6466
Aug. 8	BETTY HANSON & COMPANY.....	205 W 39th.....	14th Floor..... 840-8888
Aug. 8	CATHY HARDWICK.....	1411 Broadway....	4th Floor..... 221-4502
Aug. 8	LESTER HAYATT.....	264 W 40th.....	14th Floor..... 719-5566
Aug. 8	DAVID HAYES (Holiday/Resort).....	Drake (421-0900) Suite 2020...(800)	421-8484
Aug. 8-17	HELGA (722 S. Los Angeles, L.A).....	Drake (421-0900) Suite 1805...(213)	627-0806
Aug. 8	RENEE HELGA HOWIE.....	230 W 39th.....	13th Floor..... 719-1371
Aug. 8	ALICIA HERRERA (Leather & Suedes).....	14 W 55th.....	6th Floor..... 265-1710
Aug. 8	CAROLINA HERRERA LTD.....	19 E 57th.....	2nd Floor..... 355-3055
Aug. 8	CATHERINE HIPP.....	110 W 40th.....	25th Floor..... 391-3887

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	JONATHAN HITCHCOCK FOR REUBEN THOMAS.....498 Seventh.....18th Floor.....		736-6060
Aug. 8	H.M.F. GROUP, INC. (Abby Burke Knits,...498 Seventh.....10th Floor.....	Alyce Hamm, Arleen, Bruce Vogel, Cynthia Helene, J & C. Couture/Entue, Sofi, Albert Wilson, Out of the Woods)	947-9511
Aug. 8	CAROL HORN.....1441 Broadway....33rd Floor.....		921-9670
Aug. 8	ICINOO, LTD.....202 W 40th.....5th Floor.....		730-0764
Aug. 8-18	JAY JACKS.....Drake (421-0900) Suite 911...(214) 651-7141		
Aug. 8	JAMISON/JAMISPORT.....498 Seventh.....24th Floor.....		239-9477
Aug. 8	ROBERT JANAN LTD.....530 Seventh.....19th Floor.....		354-7880
Aug. 8	JAYNE JAY, INC.....499 Seventh.....15th Floor.....		695-0909
Aug. 8	BETSEY JOHNSON.....575 Seventh.....14th Floor.....		921-0510
Aug. 8	NORMA KAMALI.....1411 Broadway....25th Floor.....		944-9710
Aug. 8	NORMA KAMALI'S KIDS.....112 W 34th.....Suite 1205.....		765-2330
Aug. 8	OMO NORMA KAMALI (SWIMWEAR).....6 W 56th.....		245-6912
Aug. 8	NAT KAPLAN.....498 Seventh.....21st Floor.....		239-9400
Aug. 8	KAPPI.....498 Seventh.....21st Floor.....		239-9485
Aug. 8	KASPER FOR JOAN LESLIE.....530 Seventh.....11th Floor.....		221-4200
Aug. 8	KASPER FOR J.L. SPORT.....530 Seventh.....25th Floor.....		221-4090
Aug. 8	KENAR.....530 Seventh.....25th Floor.....		944-5300
Aug. 8	EMMANUELLE KHANH.....1441 Broadway....24th Floor.....		944-0585
Aug. 8	GREGGORY KING.....530 Seventh.....20th Floor.....		398-0030
Aug. 8	ALEXIS KIRK.....385 Fifth.....7th Floor.....		532-3779
Aug. 8	CALVIN KLEIN.....205 W 39th.....11th Floor.....		719-2600
Aug. 8	DON KLINE LTD.....32 W 39th.....12th Floor.....		221-6771
Aug. 8	MICHAEL KORS.....148 W 28th.....6th Floor.....		620-4677
Aug. 8	IZABEL LAM.....205 W 39th.....16th Floor.....		719-3210
Aug. 8	ADRIENNE LANDAU.....264 W 35th.....11th Floor.....		695-8362
Aug. 8	RITA LANGMAN.....498 Seventh.....10th Floor.....		594-8330
Aug. 8	GUY LAROCHE DRESSES & BLOUSES.....498 Seventh.....2nd Floor.....		594-8104
Aug. 8	HAROLD LEVINE.....530 Seventh.....21st Floor.....		391-2255
Aug. 8	LIANCARLO (Whodunnit).....60 W 55th.....2nd Floor.....		245-2244

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	LILA BLOUSE BY LILA KLEEGMAN.....	575 Seventh.....20th Floor.....	354-5190
Aug. 8	MALAVE.....	264 W 35th.....7th Floor.....	563-0510
Aug. 8	FRANK MASANDREA FOR DYNASTY APPAREL.....	530 Seventh.....21st Floor.....	382-2833
Aug. 8	VERA MAXWELL.....	530 Seventh.....26th Floor.....	719-4358
Aug. 8	MAYA COUTURE; MAYA & MAYA TOO LEGWEAR...	385 Fifth.....Suite 1207.....	532-0505
Aug. 8	MERCEDES & ADRIENNE.....	512 Seventh.....5th Floor.....	944-2040
Aug. 8	MIGNON BY DOROTHY FARBO.....	530 Seventh.....3rd Floor.....	354-4980
Aug. 8	SYDNEY CARVIN MILLIKEN (Whodunnit).....	60 W 55th.....2nd Floor.....	245-2244
Aug. 8	TRACY MILLS.....	550 Seventh.....10th Floor.....	221-6374
Aug. 8	MISS O BY OSCAR DE LA RENTA.....	550 Seventh.....19th Floor.....	354-6777
Aug. 8	HANAE MORI.....	550 Seventh.....21st Floor.....	221-5726
Aug. 8	MOROCI, INC.....	530 Seventh.....12th Floor.....	354-1880
Aug. 8	MIRA DE MOSS.....	550 Seventh.....9th Floor.....	695-1686
Aug. 8	GIOVANNI DE MOURA.....	1441 Broadway....8th Floor.....	382-1359
Aug. 8	PETER MUI.....	1466 Broadway....Suite 1100.....	944-1310
Aug. 8	ALBERT NIPON.....	530 Seventh.....2nd Floor.....	354-0760
Aug. 8	NIPON BLOUSE.....	530 Seventh.....19th Floor.....	944-8802
Aug. 8	NIPON BOUTIQUE	530 Seventh.....19th Floor.....	354-4325
Aug. 8	COLLECTIBLES BY ALBERT NIPON.....	530 Seventh.....2nd Floor.....	921-8620
Aug. 8	EXECUTIVE DRESS BY ALBERT NIPON.....	530 Seventh.....19th Floor.....	944-8802
Aug. 8	ALBERT NIPON KNITWEAR.....	214 W 39th.....12th Floor.....	354-1700
Aug. 8	NORMA.....(Kay Judge)	498 Seventh.....3rd Floor.....	594-5558
Aug. 8	ROD OWENS (Barboglio, Casadei,.....	498 Seventh.....6th Floor.....	564-1870
	Cee Gee, Diva, Elizabeth Dureau, Lorrie Kabala, Kevin Konnors, Sister Max, Pucci, Ludmila Raitzin, St. Claire, St. Martin, Tadashi)		
Aug. 8	YONSON PAK.....	264 W 35th.....5th Floor.....	695-6087
Aug. 8-19	RUBEN PANIS.....	Drake Hotel.....Suite 705.....	421-0900
Aug. 8	ADRIANNA PAPELL.....	498 Seventh.....6th Floor.....	695-5244
Aug. 8	MOLLIE PARNIS.....	530 Seventh.....18th Floor.....	221-1445
Aug. 8	MOLLIE PARNIS STUDIO.....	530 Seventh.....18th Floor.....	221-1445
Aug. 8	PARTY FORMALS BY HARRY ACTON & AFTER FIVE..	1400 Broadway..29th Floor.....	354-7010

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	JOSEPH PICONE DESIGNER COLLECTION.....	1411 Broadway....37th Floor.....	536-9508
Aug. 8	PINKY & DIANNE LTD.....	37 W 57th.....7th Floor.....	935-4770
Aug. 8	POGIA BY D. POLIMENI.....	530 Seventh.....4th Floor.....	944-6030
Aug. 8	POSH BY JAY ANDERSON.....	550 Seventh.....18th Floor.....	398-0763
Aug. 8	RAINCHEETAHS BY NAMAN.....	500 Seventh.....3rd Floor.....	944-0800
Aug. 8	RALLYE.....	1411 Broadway....Suite 3577.....	719-1166
Aug. 8	KRISTINA REED.....	575 Seventh.....Suite 1425.....	391-0031
Aug. 8	OSCAR DE LA RENTA.....	550 Seventh.....11th Floor.....	354-6777
Aug. 8	MARY ANN RESTIVO.....	498 Seventh.....16th Floor.....	736-0109
Aug. 8	JILL RICHARDS; & JILL RICHARDS II.....	Drake Hotel.....Suite 1205...(213) 489-1650	
Aug. 8	RICHTONE/J.D. SPORT.....	498 Seventh.....14th Floor.....	279-1600
Aug. 8	SAMUEL ROBERT.....	530 Seventh.....9th Floor.....	221-1995
Aug. 8	JACKIE ROGERS.....	787 Madison.....2nd Floor.....	744-7303
Aug. 8	ROSSELLA OF ROME - DANZANTE.....	209 W 38th.....6th Floor.....	944-6610
Aug. 8	JANET RUSSO.....	1466 Broadway.....Suite 421.....	575-9850
Aug. 8	GLORIA SACHS.....	550 Seventh.....9th Floor.....	921-1460
Aug. 8	PAULA SAKER.....	530 Seventh.....29th Floor.....	221-6960
Aug. 8	FERNANDO SANCHEZ (Ready-To-Wear).....	550 Seventh.....19th Floor.....	869-2712
Aug. 8	SANSAPPELLE (320 W. Ohio, Chicago).....	Drake (421-0900) Suite 405....(312) 642-9642	
Aug. 8	GIORGIO SANT'ANGELO.....(Marjer)	550 Seventh.....6th Floor.....	221-1616
Aug. 8	DON SAYRES.....	550 Seventh.....15th Floor.....	719-2920
Aug. 8	ABE SCHRADER CORP.....	530 Seventh.....15th Floor.....	840-7733
Aug. 8	MICHAEL SEROY.....	1441 Broadway....Suite 2702.....	730-8130
Aug. 8	SHAMASK.....	860 Madison.....2nd Floor.....	398-1375
Aug. 8	SHAMASK (Manufactured by Cuddlecoat)....	500 Seventh.....5th Floor.....	944-7500
Aug. 8	SHIBUI BLUES BY KAPAMONTE (Whalen/Welsh)...	110 W 40th.....25th Floor.....	719-9880
Aug. 8	HELENE SIDEL.....	530 Seventh.....8th Floor.....	354-0024
Aug. 8	THE SILK FARM.....	525 Seventh.....2nd Floor.....	354-7567
Aug. 8	JERRY SILVERMAN.....	530 Seventh.....17th Floor.....	944-8200
Aug. 8	ADELE SIMPSON.....	530 Seventh.....23rd Floor.....	354-8600

Aug. 8	SINGER & SPICER.....	1441 Broadway....14th Floor.....	575-9540
Aug. 8	COSMO SIRCHIO.....	230 W 39th.....13th Floor.....	719-3171 (Armand for Bessler, Arthur Doucette, Meeghan Ellison, Lucille Fouillet, Renee Helga Howie, China Machado, Riazee, Frank Tignino, Stria, Janice Wainwright)
Aug. 8	PHIL SOROKA.....	488 Seventh.....4th Floor.....	564-4305 (Acapello, Alpinit of Switzerland, Fredlee, Mitchell Meyers)
Aug. 8	SPORTWHIRL BY LESLIE HOLZMAN.....	498 Seventh.....15th Floor.....	563-0800
Aug. 8	STAR OF SIAM (USA).....	550 Seventh.....18th Floor.....	398-0920
Aug. 8	MALCOLM STARR.....	236 W 40th.....3rd Floor.....	944-8781
Aug. 8	ERNST STRAUSS; & STUDIO COLLECTION.....	50 Cent Pk S.....265-2034...(213) 623-8112	
Aug. 8	SUITIME BY BERT NEWMAN; & YOUNG IMPRESSIONS.	500 Seventh..14th Floor.....	730-1888
Aug. 8	RICHARD SUMMERS PRESENTS (Alfonso,.....209 W 38th.....10th Floor.....	921-8060 Baba, Damianov, David Josef, Noriko, Maxfield Parrish, Diane Pernet, Maria Virginia Couture & Others)	
Aug. 8	ALFRED SUNG.....	514 Seventh.....2nd Floor.....	391-8288
Aug. 8	TAHARI.....	525 Seventh.....21st Floor.....	921-3600
Aug. 8	TAMOTSU	37 W 39th.....Suite 202.....	921-0326
Aug. 8	TANNER; & TANNERSPORT.....	530 Seventh.....28th Floor.....	944-6350
Aug. 8	TIKTINER.....	530 Seventh.....12th Floor.....	391-1790
Aug. 8	ELLEN TRACY (Pre-Spring).....	575 Seventh.....10th Floor.....	944-6999
Aug. 8	TRAVILLA.....	Drake Hotel.....Suite 1105...(213) 623-5192	
Aug. 8	TRIC-TRAC, LTD.....	209 W 38th.....7th Floor.....	221-7935
Aug. 8	TRIGERE SPORT FOR SCHRADER CORP.....	530 Seventh.....15th Floor.....	840-7733
Aug. 8	TUDOR SQUARE; & ALBERT LEWIS.....	530 Seventh.....20th Floor.....	944-8120
Aug. 8	UMI COLLECTIONS BY ANNE CRIMMINS.....	530 Seventh.....27th Floor.....	764-0600
Aug. 8	VALENTINO MISS V; & VALENTINO KNITWEAR..	650 Fifth.....19th Floor.....	247-8621
Aug. 8	LEVINO VERNA.....	498 Seventh.....9th Floor.....	279-2345
Aug. 8	ILIE WACS.....	530 Seventh.....19th Floor.....	354-9080
Aug. 8-17	WERLE ORIGINALS, INC.....	Drake (421-0900) Suite 2009...(213) 652-4871	
Aug. 8	WHODUNNIT (Liancarlo, Dushante,.....60 W 55th.....2nd Floor.....	245-2244 Madame De Farge, Jennifer George, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Yeohlee)	
Aug. 8	WILLIWEAR BY WILLI SMITH.....	209 W 38th.....9th Floor.....	869-1380
Aug. 8	WILROY.....	530 Seventh.....22nd Floor.....	221-2200

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	MRS. H. WINTER.....	45 W 25th.....4th Floor.....	691-8300
Aug. 8	ZANA COUTURE.....	512 Seventh.....23rd Floor.....	575-0487
Aug. 8	ZINGARA (t.h.e. design house, French... Rags, Norman Todd, Pamela Dewey, Lorna Adams, Gamma, Haupt, Foreman & Ferriday)	566 Seventh.....Suite 803.....	944-6353
Aug. 8	L'ZINGER INTERNATIONAL.....	575 Seventh.....18th Floor.....	382-3303
Aug. 8	INTIMATE APPAREL HOLIDAY & EARLY SPRING MARKET WEEK IN NEW YORK		
Beginning Monday	HOLIDAY LINGERIE, SLEEPWEAR, ORA FEDER DESIGNS, INC. DAYWEAR AND LOUNGEWEAR		171 MADISON AVENUE SHOWROOM - 10TH FLOOR
Aug. 8	By appointment. Contact: 532-9236.		
Beginning Monday	HOLIDAY DAYWEAR & FOUNDATION COORDINATES	FORMFIT	136 MADISON AVENUE SHOWROOM - 7TH FLOOR
Aug. 8-12	By appointment. Contact: 696-6400.		
Beginning Monday	HOLIDAY LOUNGEWEAR & INTIMATE APPAREL	SWIRL	600 FIFTH AVENUE SHOWROOM - 12TH FLOOR
Aug. 8	J.G. Hook, Models Coat, Oscar de la Renta, Bill Tice.	By appt.	Contact: 765-8915.
Beginning Monday	HOLIDAY LOUNGEWEAR & INTIMATE APPAREL	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Aug. 8	By appointment. Contact: 582-6767.		
Tuesday Aug. 9	SHOWING OF RESORT COLLECTION	ALEXANDER JULIAN	575 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
11:00 A.M.	Also at 1:00 P.M. and 3:00.	By inv. Thereafter appt.	Contact: Marci Davies, 382-2255.
Tuesday Aug. 9	SHOWING OF RESORT COLLECTION	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
12 Noon	Also at 2:00 P.M. By invitation.	Contact: 221-0675.	
Aug. 9	1:00 P.M., ALEXANDER JULIAN (2nd show), 575 Seventh Ave., 26th fl.	By inv.,	382-2255.
Aug. 9	2:00 P.M., RALPH LAUREN (2nd show), 550 Seventh Avenue, 3rd fl.	By inv.,	221-0675.
Aug. 9	3:00 P.M., ALEXANDER JULIAN (3rd show), 575 Seventh Ave., 26th fl.	By inv.,	382-2255.
Tuesday Aug. 9	SHOWING OF SWIMWEAR COLLECTION	GOTTEX (1411 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
4:30 P.M.	By invitation. Thereafter, by appointment, 6th floor.	Contact: 354-1240.	
Aug. 9	5:30 P.M. EVAN-PICONE SPORTSWEAR (2nd show), 1411 Broadway, 37th fl.	Buyers:	536-9533.
Tuesday Aug. 9	PREVIEW: ROBE AND LOUNGEWEAR COLLECTION	AT HOME BY JEANNE-MARC	135 MADISON AVENUE SHOWROOM - 8TH FLOOR
6-8 P.M.	By invitation. Thereafter by appointment.	Contact: 689-9450.	
Tuesday Aug. 9	SHOWING OF TAHARI FALL COLLECTION	BLOOMINGDALE'S	THIRD FLOOR
7:15 P.M.	Benefit for AWNY. By inv. Members of AWNY: \$50.00. Non-members: \$75.00,	705-2441.	
Aug. 9	FELIX ARBEO DESIGNS LTD.....	530 Seventh.....30th Floor.....	221-1208
Aug. 9	AUGUSTUS.....	530 Seventh.....24th Floor.....	840-6674
Aug. 9	BILL BLASS COLLECTION III.....	550 Seventh.....8th Floor.....	921-2100

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 9	ALFRED BOSAND.....	37 W 57th.....5th Floor.....	421-4188
Aug. 9	HELEN FABRIKANT FOR H. FABRIKANT; &..... HELEN FABRIKANT FOR H.F. SPORT	1410 Broadway....18th Floor.....	354-1620
Aug. 9	CHRISTYNE FORTI.....	530 Seventh.....24th Floor.....	921-1552
Aug. 9	HALSTON.....	550 Seventh.....14th Floor.....	354-6340
Aug. 9	JER DOR FASHIONS.....	498 Seventh.....9th Floor.....	564-4450
Aug. 9	LEE JORDAN, INC.....	498 Seventh.....10th Floor.....	564-6814
Aug. 9	MIKE KORWIN'S KNITWORKS INC.....	498 Seventh.....19th Floor.....	947-8828
Aug. 9	MORTON MYLES.....	550 Seventh.....15th Floor.....	391-8700
Aug. 9	RICHILENE.....	530 Seventh.....3rd Floor.....	354-0629
Aug. 9	SAZ; & SAZ II.....	530 Seventh.....21st Floor.....	221-3489
Aug. 9	SOO YUNG LEE; & SOO YUNG LEE LA SOIREE..	530 Seventh.....6th Floor.....	840-6435
Aug. 9	VICTORIA ROYAL BY MARTIN STAETHELY.....	530 Seventh.....7th Floor.....	944-6844
Aug. 9	NORMA WALTERS.....	530 Seventh.....7th Floor.....	840-7677
Cancelled Aug. 10	DONALD BROOKS RESORT SHOWINGS, ORIGINALLY SCHEDULED FOR WED., AUG. 10 AT 9:30, 11:00, & 3:00 HAVE BEEN CANCELLED.		
Wednesday Aug. 10 12 Noon	SHOWING OF RESORT COLLECTION By invitation. By appointment from Aug. 8. Contact: 921-8020.	MICHAEL VOLBRACHT COUTURE	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Aug. 10 1:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, 22nd floor. Contact: 391-8697.	BOB MACKIE ORIGINALS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Aug. 10 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Jeff Shaw, 564-2897.	JON HAGGINS	260 WEST 35TH STREET SHOWROOM - 13TH FLOOR
Wednesday Aug. 10 4:00 P.M.	PRESS SHOWING: SWIMSUIT COLLECTION By invitation. Press: Eleanor Lambert, 887-8277.	ANNE COLE COLLECTION	PARKER MERIDIEN - 118 W 57TH PENTHOUSE NORTH
Wednesday Aug. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION Cocktails. Show at 6. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.	ESCADA BY MARGARETHA LEY	HOTEL PLAZA TERRACE ROOM
Wednesday Aug. 10 5:30 P.M.	SWIMWEAR AND BODYWEAR-- LEADING MANUFACTURERS Cocktails. Show at 6:30. By invitation. Buyers: 391-0002. Press: 686-7820.	LIDA MANUFACTURING CO. (1450 BROADWAY)	TAVERN ON THE GREEN RAFTERS ROOM
Aug. 10	5:30 P.M. EVAN-PICONE SPORTSWEAR (3rd show), 1411 Broadway, 37th fl. Buyers: 536-9533.		
Wednesday Aug. 10 6:30 P.M.	PREMIERE: MEN'S & WOMEN'S SPORTSWEAR By invitation. Thereafter by appt. Press: Yvon Dihe or John Calandros, 581-4466.	MATINIQUE/IN-WEAR (485 SEVENTH AVENUE)	KAMIKAZE 12TH AVENUE & 19TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 10	NEIL BIEFF LTD.....	850 Seventh.....Suite 903.....	957-8329
Aug. 10	BLASSPORT LTD.....	550 Seventh.....2nd Floor.....	354-4200
Aug. 10	BONAVITACOLA.....	62 W 56th.....2nd Floor.....	247-2659
Aug. 10	ANDRE VAN PIER.....	252 W 38th.....12th Floor.....	719-4750
Aug. 10	ROBERTA & BRENDA INC.....	498 Seventh.....Suite 2A.....	947-4811
Thursday Aug. 11 9-11 A.M.	SHOWING OF RESORT: INFORMAL MODELING Breakfast. By appointment from August 8. Contact: Dale White, 929-3976.	MICHAEL KATZ	13 EAST 17TH STREET 7TH FLOOR
Thursday Aug. 11 11-3 P.M.	INFORMAL MODELING OF HOLIDAY/RESORT COLLECTION By appointment. Contact: Michelle Stein, 226-6809.	MARCASIANO	145 SPRING STREET 2ND FLOOR
Thursday Aug. 11 4:00 P.M.	SHOWING OF HOLIDAY/ RESORT EVENING FASHIONS Also at 5:00 P.M. By invitation. Buyers: 564-1870. Press: Eleanor Lambert, 887-8275.	JANA CON CLAUDIA	498 SEVENTH AVE. (ROD OWENS) SHOWROOM - 3RD FLOOR
Aug. 11	5:00 P.M., JANA CON CLAUDIA (2nd Show), 498 Seventh, 3rd fl., 564-1870.		
Thursday Aug. 11 10:30 P.M.	SPECIAL PARTY & FASHION SHOW Celebrating cover story, Cosmopolitan magazine. By inv. Contact: 489-7667.	JON HAGGINS	STUDIO 54 254 WEST 54TH STREET
Aug. 11	ANNE KLEIN & CO.....	205 W 39th.....3rd Floor.....	221-7880
Aug. 11	THE KOHLER COLLECTION.....	498 Seventh.....4th Floor.....	594-4484
Aug. 11	REGINA KRAVITZ.....	575 Seventh.....29th Floor.....	840-6065
Aug. 11	TRIGERE (no formal show).....	550 Seventh.....16th Floor.....	391-9100
Aug. 12	LEONARD-PARIS COUTURE/STUDIO.....	550 Seventh.....23rd Floor.....	869-3601
*Aug. 12	ATLANTA WOMEN'S APPAREL MARKET; INFANTS & CHILDRENS. (404) 688-8994. (Aug. 12-17)		
Aug. 14	GIFT SHOW AT N.Y. COLISEUM AND SHERATON CENTRE (Aug. 14-19) Contact: 986-4700.		
Aug. 15	HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK, Holiday & Spring I (August 15 - 19)		
Beginning Monday Aug. 15	SHOWING OF RESORT & EARLY SPRING HATS By appointment. Contact: Alex Holman, 683-6330.	BORSALINO OF ITALY	385 FIFTH AVENUE SUITE 1410
Aug. 15	JEANNE-MARC.....	1466 Broadway....9th Floor.....	575-7840
Aug. 15	MONDI OF AMERICA.....	1451 Broadway....7th Floor.....	221-6610
Aug. 15	THE PARISTYLE GROUP (Handbags &..... accessories by Adolfo, Astrid, Hattie Carnegie, Paristyle, and Valentino)	437 Fifth.....2nd Floor.....	725-2600
Beginning Monday Aug. 15	OPENING OF PRE-SPRING COLLECTION By appt. Buyers: Barbara Bridges, 354-2130. Press: Rosanne Hart, (214) 521-9092.	PROPHECY BY POLLY ELLERMAN	1441 BROADWAY SHOWROOM - 31ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Aug. 16 12:30 P.M.	SHOWING OF SPRING COLLECTION Lunch; presentation at 1:00. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.	LAUREL BY SRB INTERNATIONAL	1466 BROADWAY SHOWROOM - 9TH FLOOR
Tuesday Aug. 16 2:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appt. Contact: 947-7110.	GEORGE MASKET BY KAREN HARMAN	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Aug. 17	GUY LAROCHE FOR GEORGE MASKET.....	498 Seventh.....	10th Floor.....947-7110
*Aug. 18	DALLAS RESORT/MIDWINTER REGIONAL MARKET. Contact: (214) 655-6220. (August 18-23)		
Aug. 21-24	NATIONAL KIDS FASHION SHOW, N.Y. Statler. Contact: Stanley Kaye, 594-0880.		
*Aug. 26	INTERNATIONAL MEN'S FASHION WEEK & JEANS FAIR IN COLOGNE (August 26-28)		
Aug. 27	NATIONAL BOUTIQUE SHOW at N.Y. Coliseum. Contact: 594-0880 (Aug. 27-30)		
Tuesday Aug. 30 11:30 A.M.	ALEXANDER JULIAN WOMEN'S FASHIONS Open to public. Press: Helen O'Hagan, 940-4248.	SAKS FIFTH AVENUE	ART GALLERY 15 EAST 49TH STREET
*Sept. 1	FASHION FAIR IN COPENHAGEN. (Sept. 1-4).		
Thursday Sept. 1 12:30 P.M.	EXPRESSIONS FASHION SHOW Also at 6:00 P.M. Open to public. Press: Judi Cohn, 560-4060.	MACY'S	HERALD SQUARE THIRD FLOOR
Sept. 1	6:00 P.M., Macy's Herald Square, third fl. By inv. Contact: Judy Cohn, 560-4060.		
*Sept. 2	"AQUARIUM" LOUNGEWEAR AND BEACHWEAR IN MILAN (Sept. 2-4).		
*Sept. 2	IDEA MAGLIA (KNITWEAR) IN MILAN. (Sept. 2-4).		
*Sept. 2	MICAM--INTERNATIONAL FOOTWEAR EXHIBITION IN BOLOGNA. (Sept. 2-5).		
*Sept. 3	SALON DE LA MODE ENFANTINE IN PARIS (Children's). Contact: 869-1720. (Sept. 3-6)		
*Sept. 3	SEHM AT PORTE DE VERSAILLES, PARIS. Men's & boys' wear, 869-1720. (Sept. 3-6)		
*Sept. 4- Sept. 7	IGEDO INT'L TRADE FAIR & 10TH IGEDO DESSOUS AT DUSSELDORF FAIR GROUNDS. Women's fashions, lingerie, & swimwear. Contact: Dusseldorf Trade Shows, 840-7744.		
Sept. 5	LABOR DAY (Monday)--Legal Holiday		
Beginning Tuesday Sept. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 354-7330.	J.G. HOOK, INC.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Tuesday Sept. 6- Sept. 16	OPENING OF EARLY SPRING COLLECTION By appointment. Contact: (213) 623-8112; N.Y. 265-2034.	ERNST STRAUSS; & STUDIO COLLECTION	ST. MORITZ (50 CENT. PK. SO.) SUITE 33A
Sept. 8	ROSH HASHONAH (Thursday)(Jewish New Year)--Begins Wed., Sept. 7 at Sunset.		
*Sept. 10	SEMAINE INTERNATIONAL DU CUIR (Leathers), Porte de Versailles, Paris. (Sept. 10-13)		
*Sept. 10	PITTI CASUAL IN FLORENCE. Contact: 55-219-331 (Sept. 10-12).		
*Sept. 11	MIAMI MEN'S & BOYS' APPAREL. Contact: (305) 261-2900.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday	INTERNATIONAL EXHIBITION:	NEW YORK PRET	NEW YORK COLISEUM
Sept. 11-	500 RTW COLLECTIONS	(225 WEST 34TH STREET)	COLUMBUS CIRCLE
Sept. 13	Contact: 563-5350. Press: Spencer & Rubinow, 751-9050.		
Sept. 11	NATIONAL MERCHANDISE SHOW AT NEW YORK COLISEUM. Contact: 697-3521, or 357-3555.		
*Sept. 11	1ST CONTINENTAL FASHION FAIR IN LONDON. Philbeach Events, 01-385-1200. (Sept. 11-14)		
Monday	CHANEL FALL/WINTER '83:	BERGDORF GOODMAN	754 FIFTH AVENUE
Sept. 12	BENEFIT FASHION SHOW		2ND FLOOR
11:30 A.M.	For School of American Ballet. By inv. Tkts: \$40.00. 877-0600. Press: 873-7300.		
Monday	SHOWING OF SPRING-	PIETROVANNI BY	PLACE TO BE
Sept. 12	SUMMER MENSWEAR	JOHN RIMA (39 W. 55TH)	ANNOUNCED
4:30 P.M.	Show at 6:00. By invitation. Thereafter, by appt., 4th fl. Contact: 581-6444.		
Monday	SFA - USA: FALL	SAKS FIFTH AVENUE	1ST & 4TH FLOORS
Sept. 12	BENEFIT FASHION SHOW		
8:00 P.M.	Fashions by: Adolfo (American Cancer Society); Geoffrey Beene (Humane Society of New York); Bill Blass (J.O.B.); Mary McFadden (New York City Ballet); Oscar de la Renta (Hospital for Special Surgery). Show at 8:30. By invitation.		
Dinner-Dance	Tickets: \$125.00 each. Press: Helen O'Hagan, 940-4240.		
Beginning Monday	OPENING OF SPRING/SUMMER COLLECTION	PAUL COSTELLOE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Sept. 12	Continuous by appointment. Contact: 382-2880.		
Monday	SHOWING OF 60	DESIGNERS' COLLECTIVE	BERKSHIRE PLACE HOTEL
Sept. 12-	MENSWEAR DESIGNERS	(3 EAST 54TH STREET)	21 EAST 52ND STREET
Sept. 15	Also Women's Collections. 9-6 PM Daily. Buffet. Contact: Enk Prod Ltd, 759-8055.		
Tuesday	FALL '84 COLOR & FABRIC DIRECTIONS	EASTMAN CHEMICAL PRODUCTS INC.	1133 AVENUE OF THE AMERICAS 44TH FLOOR
Sept. 13	9:30 A.M.- By appt. Press: Carol Carr, 930-7951. Also, Wed., Sept. 14 and Thurs., 11:00 A.M. Sept. 15 for manufacturers. Contact: Ruth Pollack, 930-7972.		
Tuesday	MENSWEAR SHOW: SPRING/ SUMMER '84	ANDREW FEZZA (39 WEST 28TH STREET)	RCA STUDIO A 110 WEST 44TH STREET
Sept. 13	6:00 P.M. Show at 6:30. By inv. Thereafter appt., 12th fl. Contact: Joanne Petruzzo, 889-0834.		
Tuesday	FETE DE FRANCE: ANNUAL BENEFIT	BLOOMINGDALE'S	LEXINGTON & 59TH STREET
Sept. 13	8:00 P.M. Benefit for Giverny Gardens. Black tie. By invitation. Tickets: \$200.00.		
Dinner	Viewing of exhibits & fashions on all floors. Press: Margot Rogoff, 705-2441.		
Tuesday	JAPAN WOOL TEXTILE EXHIBITION: FALL '84	JAPAN WOOLEN & LINEN TEXTILE EXPORTERS ASSOC'N	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Sept. 13-	Sept. 16 Fabrics for women by 28 leading manufacturers. Contact: Mr. T. Suzuki, 632-2906.		
Sept. 13	KNITTING YARN FAIR IN N.Y. AT PIER EXPO, Margaret Larson, 382-1250 (Sept. 13-15)		
*Sept. 13-	LONDON MIDSEASON FASHION EXHIBITION: WINTER/CHRISTMAS '83. KENSINGTON EXHIBITION CENTER. Contact: Tony Porter & Assoc., 01-995-2264.		
Sept. 14	9:30 A.M. EASTMAN CHEMICAL FALL '84 COLOR & FABRIC DIRECTIONS, 930-7972.		
Wednesday	SHOWING OF WINTER FURS	ELIZABETH ARDEN	691 FIFTH AVENUE
Sept. 14-	BY J. MENDEL FOURRURES		SALON - 2ND FLOOR
Sept. 15	At 11:00 & 2:30. And fashions by Jean-Charles de Castelbajac. By invitation. Press: Mary Frentz, 475-2605. Retailers: 407-7955.		

<u>DATE</u>	<u>WHAT'S GOING ON . . .</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 14 6:30 P.M.	BASILE FASHION SHOW Show at 7:00. Luciano Soprani will be present. By inv., Barbara Warner, 929-9000.	BARNEY'S	7TH AVENUE & 17TH STREET
Sept. 15	9:30 A.M. EASTMAN CHEMICAL FALL '84 COLOR & FABRIC DIRECTIONS, 930-7972.		
Thursday Sept. 15 12:00 Noon Luncheon	EIGHTH ANNUAL DALLAS AWARDS IN NEW YORK Fashion show featuring capsule collection from each winning manufacturer and designer. By invitation. Contact: (214) 655-6214.	DALLAS MARKET CENTER (2300 STEMMONS, DALLAS)	WINDOWS ON THE WORLD 1 WORLD TRADE CENTER
Thursday Sept. 15 12:30 P.M.	CLUB HOUSE FASHION SHOW Also at 6:00 P.M. Open to public. Press: Judi Cohn, 560-4060.	MACY'S	HERALD SQUARE 3RD FLOOR
POSTPONED Sept. 15	LANVIN COCKTAIL PARTY ORIGINALLY SCHEDULED FOR SEPT., 15 AT 5:30 P.M. HAS BEEN POSTPONED. (New date later). Press: Jody Donohue, 688-8653.		
Sept. 15	6:00 P.M., MACY'S, 3rd fl. Open to public. Press: Judi Cohn, 560-4060.		
Sept. 17	YOM KIPPUR--Saturday (Jewish Day of Atonement). Begins at Sunset Friday.		
Monday Sept. 19 12:00 Noon Luncheon	LOEWE OF MADRID FASHION SHOW & BENEFIT First American showing of women's & men's fashions. Tickets: \$50.00 for Museum of City of NY. Contact: Felice Axelrod, 534-1672.	MUSEUM OF CITY OF NEW YORK	HOTEL PLAZA BALLROOM
Monday Sept. 19- Sept. 29	SPRING/SUMMER '84 COLLECTION Only in N.Y. showing for season. By invitation. Contact: 840-8220.	LOUIS FERAUD	570 SEVENTH AVENE SHOWROOM - 17TH FLOOR
Tuesday Sept. 20 7:00 P.M.	FENDI FUR & PRET-A-PORTER COLLECTION By inv. Tickets: \$50.00 (Cocktails), 175.00 (Dinner & Benefit Auction). Benefit American-Italian Foundation for Cancer Research. Press: 753-7300. Others: 688-2323.	BERGDORF GOODMAN	SOTHEBY PARKE-BERNET 1334 YORK AVENUE
*Sept. 20	BOBBIN SHOW IN ATLANTA & AAMA CONVENTION, Betty Webb, (803) 771-7500. (Sept. 20-22)		
Wednesday Sept. 21 11:00 A.M.	FASHIONS BY JACQUELINE DE RIBES AT BENEFIT SHOW Show, 11:30. Tickets: \$25.00 for Memorial Sloan Kettering. Helen O'Hagan, 940-4240.	SAKS FIFTH AVENUE	3RD FLOOR
Wednesday Sept. 21 12 Noon Luncheon	"AMERICAN WOMEN-- NEW PATTERNS OF POWER" Speakers: John Naisbett, author of "Megatrends"; Patricia Aburdene, Researcher for "Forbes". Chmn: Ruth Whitney, Glamour. Price: \$30 members, \$45 guests, 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Wednesday Sept. 21 7:30 P.M.	BENEFIT: "GREAT DESIGNERS OF FRANCE" Tickets: \$100.00, for Business Committee of Metropolitan Museum. Champagne/buffet. By invitation. Contact: Margery Cohen, 705-2426.	BLOOMINGDALE'S	6TH FLOOR
*Sept. 22	PITTI FILATI (YARNS & KNITWEAR) IN FLORENCE. Tel 55-219-331 (Sept. 22-24)		
*Sept. 24	INT'L RTW & BOUTIQUE SHOW AT PORTE DE VERSAILLES, PARIS. Tel: 869-1720. (Sept. 24-28)		
*Sept. 25	AMERICAN HOME SEWING SHOW IN CALIF., LONG BEACH CONV. CTR., 736-8820 (Sept. 25-27)		
Sept. 25- Sept. 27	INTERTEX, SPONSORED BY NOSA AT N.Y. COLISEUM. Exhibit of apparel fabrics, leathers, supplies. Contact: 1 Penn Plaza, 594-6647.		

<u>DATE</u>	<u>WHAT'S GOING ON . . .</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 28 7:00 P.M.	BENEFIT DINNER DANCE: FASHIONS BY FABRICE Black tie. Tickets: \$150.00.	GIRLS' TOWN OF ITALY (24 WEST 57TH STREET) Chrmn: Mrs. Frederick Winship. Contact: 581-7380.	HOTEL PIERRE BALLROOM
Thursday Sept. 29 7:00 P.M.	ANNUAL FASHION CRITICS' AWARDS--BENEFIT Tickets: \$225 each, to Educational Foundation for Fashion Industries. Contact: 760-7820. Press: Marjorie Ambrogio, 573-2730; or Berkowitz/Linsman, 737-9590.	COTY (235 EAST 42ND STREET)	FASHION INST. OF TECH. 227 WEST 27TH STREET
*Sept. 30	MODIT, SPOSA ITALIA, & COMPLEMENTO MODA IN MILAN. RTW, accessories	(Sept. 30-Oct. 4)	
Monday Oct. 3 5:00 P.M.- 8:00 P.M.	PREVIEW: AUTHENTIC INDIAN COSTUMES & TIPIS Eight full-sized tipis, Indian furnishings, costumes. By invitation. Open to public, Oct. 4-Nov. 5. Contact: 760-7614.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
*Oct. 3-7	SPRING READY-TO-WEAR IN MILAN (By invitation from designers) SHOWINGS AT FASHION CENTRE, MILAN FAIR, VIA GATTAMELATA (unless otherwise noted). Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli 3, 00186 Rome. Tel. 679-43-90. <u>TENTATIVE INCOMPLETE SCHEDULE:</u> <u>Mon., Oct. 3; FERRE; KRIZIA</u> <u>Tues., Oct. 4; MISSONI; FENDI; COMPLICE</u> <u>Wed., Oct. 5; VERSACE; BASILE; GIORGIO ARMANI</u> <u>Thurs., Oct. 6; GENNY</u>		
*Oct. 8	PITTI DONNA IN FLORENCE (WOMEN'S FASHIONS). Tel. 55-219-331 (Oct. 8-10)		
*Oct. 8- Oct. 11	MAGIC (MEN'S APPAREL GUILD OF CALIFORNIA) IN LOS ANGELES, 124 E. Olympia Blvd., Suite 506, L.A. 90015, (213) 746-0627.		
*Oct. 10- Oct. 13	LONDON DESIGNER COLLECTIONS SPRING/SUMMER '84. Contact: Annette Worsley-Taylor, 36 Beauchamp Place, London SW3. Tel: 01-581-2931.		
Tuesday Oct. 11- Oct. 13	FABRICS EXHIBIT: FALL-WINTER '84 Semi-annual exhibit in N.Y. Contact: Peter Nack, 563-5350.	EUROPEAN FABRIC SHOW	PASSENGER SHIP TERMINAL 55TH STREET & 12TH (BERTH 5)
Oct. 12- Oct. 14	TRIMMINGS, ACCESSORIES, SUPPLIES EXPOSITION AT N.Y. STATLER, 7th & 33rd St., Trade: 683-7520. Press: Margaret Larson, 535-9122.		
*Oct. 12- Oct. 19	SPRING/SUMMER PRET-A-PORTER IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.		
*Oct. 15- Oct. 18	PREMIERE VISION FALL/WINTER '84 AT PORTE DE VERSAILLES, PARIS. Contact: Barbara Wise, French Apparel Center, 883-1055.		
*Oct. 22	IDEACOMO-- Fabrics Fair in Como, Italy. (Oct. 22-26) Contact: 02-7300-15.		
Oct. 23	NAMSB (NAT'L ASSOC. OF MEN'S SPORTSWEAR BUYERS) N.Y. COLISEUM, 986-1811, (Oct. 23-26)		
Oct. 24-28	BAMA (BOYS' AND YOUNG MEN'S APPAREL) Spring Collection in showrooms; 594-5130.		
Tuesday Oct. 25- Oct. 27	JFF '83: 3RD ANNUAL JAPAN FASHION FAIR Presentation by 27 manufacturers. Contact: 997-0400.	JAPAN TRADE CENTER (1221 AVE OF AMERICAS)	NEW YORK STATLER 7TH AVENUE AT 33RD STREET
*Oct. 27	DALLAS SPRING REGIONAL MARKET (Oct. 27-Nov. 1)		
Oct. 31	SPRING MARKET WEEK IN NEW YORK (Oct. 31-Nov. 11)		
*Nov. 1	INTERSTOFF FABRICS EXHIBIT IN FRANKFURT (Nov. 1-4)		